

HUBBARD COMMUNICATIONS OFFICE  
Saint Hill Manor, East Grinstead, Sussex  
HCO POLICY LETTER OF 27 MAY 1975

Remimeo  
Qual Secs  
Dist Secs  
HCO Area Secs

(Reissued from LRH ED 54 INT Superior  
Service Image Program No. 1)

## **SUPERIOR SERVICE IMAGE**

It is an old maxim IF AUDITING IS OCCURRING IN THE FIELD ORGS WILL BOOM.

It is no real concern of ours to try to hold the filed versions Standard. They mess up pcs and students. They always will. A militant org attitude to keep the *field* straight is silly. Let them flub as you are trying to control something you cannot. You can only do the best you can by teaching the best you can in the org.

The *real* org action is to put it out that IN AN ORG WE USE AND TEACH HIGH GRADE STANDARD TECH IN DN AND SCN.

The whole org message is, if anyone gets roughed up in field training or processing THE OFFICIAL ORGS EXIST TO STRAIGHTEN OUT THE STUDENTS OR PC. ALL HE NEEDS TO DO IS COME IN TO AN OFFICIAL ORG.

If the org is trying to guarantee *their* training and processing in some group or franchise (and it can't) then it gets a black eye.

If an org exists to handle the rough cases, then it is the place to go.

A line to Franchises to the effect that the org will be happy to handle their rough cases or pcs if they send them in to the org (at the student or pc's own expense) will be received as very welcome news.

An org is not just another Franchise and competitor and MUST NOT GIVE THAT IMAGE.

The org is the benign source of groups and Franchises and helps them out.

THIS IMAGE MUST BE REBUILT FAST BY EVERY DIST SEC WITH FRANCHISES AND PUBLIC.

It's all Standard in the org. If the field auditor needs help the org gives it by straightening up his individual students and pcs if they'll just come in.

The image is that org service is superior because it is.

The Official Org must be more standard than anything happening in the field or in franchise.

L. RON HUBBARD  
FOUNDER